When we answer the phone at the Hope After Loss office and hear silence, we know not to hang up as it sometimes takes a little time for the person on the other end of the line to get the words out. “My baby has died and I need help,” is probably one of the hardest things anyone ever has to say in their entire life. We know this because we have been there ourselves.

Thanks to our sponsors we are here to answer those calls and bring hope to the broken parent, grandparent or friend on the other end of the line.

Grief comes in many different forms, but the grief shared by members of our pregnancy and infant loss community is unique. These families are not just mourning the loss of their loved child, they are mourning the loss of memories of their child and the loss of a future with their child. In addition, they could be suffering from loneliness and alienation as others in their lives avoid them because they don’t know what to say or do.

For the past 21 years, Hope After Loss has been making a difference in the lives of those affected by this type of loss through peer-to-peer support, outreach and education, and financial support for burials and cremation.

With ten support groups in seven locations each month across the State of Connecticut, our goal is to be there for anyone who needs us. With your help, next year we plan to add more groups in more locations, in addition to revamping our outreach and education programs.

By becoming a Hope After Loss sponsor, you can help us set up more support groups, train more facilitators, work with more caregivers and help families say good-bye to their babies through financial assistance. Together, we can do more.

Learn more about our becoming a sponsor!
**SHOW OUR LOSS COMMUNITY YOU CARE AND BECOME AN EVENT SPONSOR OF FOR THE 2020 COMPASSIONATE CARE AWARDS.**

**2020 Compassionate Care Awards**

<table>
<thead>
<tr>
<th>WHEN</th>
<th>WHERE</th>
<th>WHO</th>
<th>SPECIAL PERKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 6, 2020</td>
<td>Woodwinds in Branford, CT</td>
<td>Caregivers from the medical, bereavement and loss support community. 200-250 attendees at the event and hundreds of people visiting our website during the nomination processs.</td>
<td>See Attached Sheet!</td>
</tr>
</tbody>
</table>

**EVENT SUMMARY**

This celebratory event recognizes exemplary care given to someone who has experienced a pregnancy or infant loss. Care providers are nominated by members of our loss community and selected by our Board of Directors. This evening event includes a cocktail hour, incredible silent auction and raffle, live entertainment and inspirational award ceremony.

**EVENT SPONSORS**

May 6, 2020 - Sponsorship Opportunities

*Automatically enrolled in the Circle of Hope DIAMOND SPONSOR $5,000*

- VIP table of 10 at the event
- Full page advertisement with prominent placement in the event book
- Recognition as a Diamond Sponsor in press releases, social media posts, website and newsletters
- Company logo featured individually on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags
- Business name/logo on a sign behind the award ceremony podium highlighting your business
- Your business name/logo featured prominently on all event announcements and promotional materials
- Acknowledgement in Chair’s Message in program book and speaking program
- Introduction and opportunity to speak at the event and express support of Hope After Loss
- Recognition as the sponsor that is covering the cost of the venue

PLATINUM SPONSOR $3,500*

- 8 complimentary tickets to the event
- ¾ page advertisement in the event book
- Recognition as a Platinum Sponsor in press releases, social media posts, website and newsletters
- Company logo featured individually on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags
- Business name/logo on a sign behind the award ceremony podium highlighting your business
- Your business name/logo on all event announcements and promotional materials
- Acknowledgement in Chair’s Message in program book and speaking program

GOLD SPONSOR $2,500*

- 6 complimentary tickets to the event
- ½ page advertisement in the event book
- Recognition as a Gold Sponsor in press releases, social media posts, website and newsletters
- Company logo on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags
- Business name/logo on a sign behind the award ceremony podium highlighting your business
- Your business name/logo on all event announcements and promotional materials

SILVER SPONSOR $1,000*

- 4 complimentary tickets to the event
- ¼ page advertisement in the event book
- Recognition as a Silver Sponsor in press releases, social media posts, website and newsletters
- Company logo on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags
- Business name/logo on a sign behind the award ceremony podium highlighting your business

BRONZE SPONSOR $500

- 2 complimentary tickets to the event
- ¼ page advertisement in the event book
- Recognition as a Bronze Sponsor in press releases, social media posts, website and newsletters
- Company name in large font on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags

FRIEND- $300

- Business name listing in event book
- Recognition as a Friend Sponsor in press releases, social media posts, website and newsletters
- Company name in small font on a continuous loop on screen at the front of the room
- Your marketing materials (supplied by you) included in attendee favor bags
Signing up to Sponsor or Advertise with Hope After Loss is as easy as 1, 2, 3!

Step 1
Choose your sponsorship level (check and circle)

- □ Diamond Sponsor $5,000
- □ Platinum Sponsor $3,500
- □ Gold Sponsor $2,500
- □ Silver Sponsor $1,000
- □ Bronze Sponsor $500
- □ Friend Sponsor $300

OR Advertise in our program

- □ Full Page (5X8) $550
- □ 1/2 Page Ad (5X4) $350
- □ 1/4 Page Ad (2.5X4 or 5X2) $150
- □ 1/8 Page Ad (2.5X2) $75

Step 2
Tell us about yourself or your company

Company/Individual/Family Name:

Name: ______________________________________________________________________________________________________

Name as you would like it to appear in print: ____________________________________________________________________

Contact: __________________________________________________________________________________________________

Mailing Address: _____________________________________________________________________________________________

City:_____________________________________________________________ State:__________________  Zip:________________

Phone:_________________________________________________  Fax:_________________________________________________

Email: ______________________________________________________________________________________________________

Step 3
Send us your ad, logo and payment

☐ Ad (high resolution JPEGs or PDF files) Please e-mail to: christinam@hopeafterloss.org
☐ Logo (high resolution JPEGs or PDF files) Please e-mail to: christinam@hopeafterloss.org

PAYMENT OPTIONS

☐ CHECKS: Please make your check payable to Hope After Loss and enclose.
☐ CREDIT CARDS: Please return this form and we will contact you to use a credit card.

Please mail this form to: Hope After Loss, 900 Chapel Street 10th Floor, New Haven, CT 06510

Thank you for partnering with us to spread Hope!

Hope After Loss is a 501 (c)(3) charitable organization. Federal ID#: 06-1500439. All donations are tax deductible as allowed by law. Hope After Loss, Inc. 900 Chapel Street, 10th Floor, New Haven, CT 06510 | 203.782.4330 | www.hopeafterloss.org